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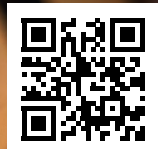
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FOR WINE IN SOUTH MORAVIA

It pours energy into your veins!

EN

MORAVIAN WINE TRAILS AND CELLAR ALLEYS



Want to discover wine during fun excursions? That is what the Moravian wine trails are for. The 20-year project connected 1,200 kilometres of cycling routes into 10 tours. Everything is interconnected by the 245 km long backbone Moravian Wine Trail. Travel on foot and by bike and treat yourself to a tasting literally across the whole region. Discover winemaking villages with typical cellar architecture, UNESCO monuments, and folklore. On your own or during any of popular sporting events such as the Tour de Burčák in the Kyjov region.

And have you heard of cellar alleys and huts? Come and taste! For example, visit

Blatnice pod Sv. Antonínkem

→ ③ and see the very roots of viticulture. The picturesque village called the Burgundy of Moravia exported wine around Europe as early as the 13th century. You will fully enjoy the local traditions in June at the pilgrimage fair and in November at the kermess. During the season, there is a service held in the Pod Starým Horama wine cellar conservation area.

The phenomenon of open cellar services is also known in other and larger winemaking villages. At least one cellar is always open. There are dozens of cellar alleys, let yourself be seduced by their authentic charm.



WINE FROM THE SUNNIEST PART OF MORAVIA



What adjective best describes Moravian wines? Utterly unique! And on a global scale, the local species diversity in Moravia is unique. Small winemakers contribute a lot to it: many varieties were bred by locals directly here. The most important wine region in the Czech Republic lies around the 49th parallel, similar to the famous region of Champagne. It stretches from Znojmo to Uherské Hradiště and consists of the following four subregions: Znojmo, Mikulov, Velké Pavlovice and Moravian Slovakia.

The growing season is a bit shorter than in southern Europe, but the richness of flavours is still varied. Ideal for

grape varieties that ripen late! Slow ripening concentrates more aromatic substances in the grapes. Moravia is dominated by Grüner Veltliner and Müller Thurgau, Rheinriesling and Welschriesling, Pinot Gris, and Blaufränkisch.

Moravia is the region with the oldest winemaking tradition in the Czech Republic. According to archaeologists, it can be traced back to the 2nd century and the Roman legions. You can learn about all this and more at the Valtice branch of the **National Museum of Agriculture** → ①. It takes you on an engaging journey through history of viticulture and horticulture.



WINE THAT DELIGHTS ALL THE SENSES



A single sip of wine can unleash the imagination of poets and passionate debates of sommeliers. It is not just a passing fad; winemaking has a tradition of more than 2,000 years here, and since the Middle Ages it has been one of the most famous in Europe and in the world.

Do you know the brand Vína z Moravy, Vína z Čech? It guarantees the Czech domestic origin of the grapes. Many wine lovers, when choosing a bottle, prefer the brand Vína Originální Certifikace – VOC. It guarantees quality and authenticity, which combines the unique character of the climate, soil and variety in conjunction with the art of

winemakers in the given region.

Do you enjoy wine tourism? Take a look at the Winemakers' TOP Destination Travel Guide, where experts from the wine industry guarantee the quality of the tips. **Louka Monastery in Znojmo** → ② stands out among others. Formerly the home of the Strahov Library, today it hosts the Museum of Viticulture and Coopery. The national cultural monument is also the seat of the Znovín winery.

The architecture of local winemakers has also been recognized around the world with awards, for example the unique representative seat of the Lahofer winery in Dobšice from Chybík + Křištof Architects.



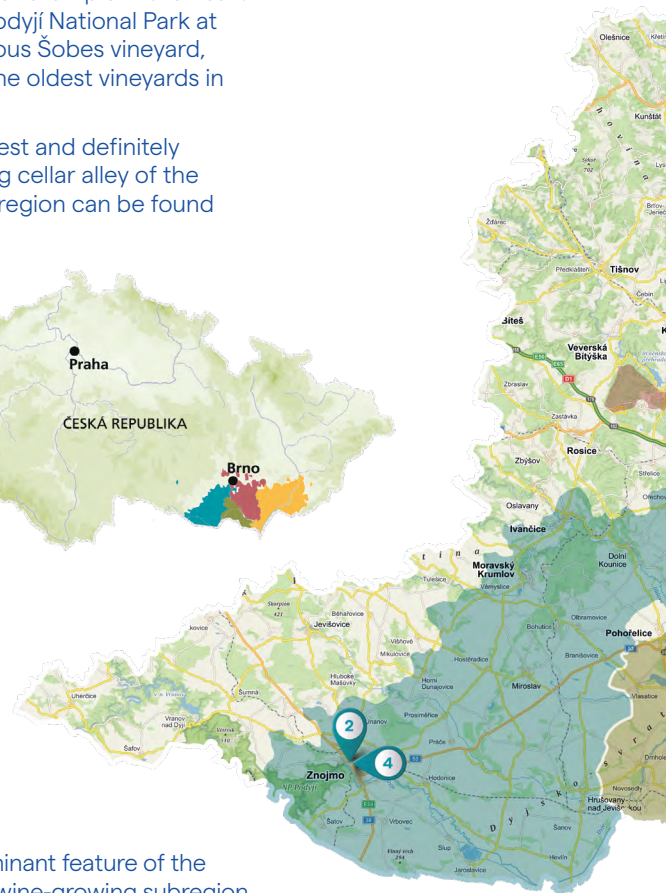
ZNOJMO WINE-GROWING SUBREGION



Znojmo is a kingdom of aromatic white wines and the cradle of wine tourism. The soil composition and climate also suit varieties such as Pinot Gris and Pinot Blanc. The share of blue varieties is smaller, but they are all the more famous.

The centre of the subregion is the royal **town of Znojmo** ← ④. The Vinobus sets off from here several times a day during the season. VOC Znojmo backs this attractive project. On the 45 km long route you will get to know Znojmo vineyards, cellars, and famous cellar alleys. You will taste top wines in 7 places, for example in the heart of the Podyjí National Park at the famous Šobes vineyard, one of the oldest vineyards in Europe.

The largest and definitely charming cellar alley of the Znojmo region can be found



in **Nový Šaldorf-Sedlešovice**, where 200 cellars were dug for 6 centuries. The Blue Cellars complex was named after a special sandstone with a blue-grey clay content. At the **Kopání Písku** event you will see the hard work that is needed to dig a cellar.

Another experience is the **Malovaný Sklep** in nearby Šatov, decorated with fantastic paintings from dwarves to mermaids. The local native Appeltauer worked on the paintings for 36 years even after he lost his arm in the war.



MIKULOV WINE-GROWING SUBREGION

The dominant feature of the Mikulov wine-growing subregion is the Pálava limestone ridge. It produces the excellent Welschriesling and Rheinriesling, Pinot Gris and Pinot Noir. VOC Mikulovsko, VOC Pálava, and VOC Valtice wines offer all tastes.

The jewels of the subregion are called Mikulov and Valtice. Both local châteaux are organically connected with a wine theme. In the Mikulov château visit the largest domestic wine exhibition **Wine Across the Centuries**.

And the Valtice château is also an attraction for wine lovers. The Liechtenstein family residence invites to a temple of tasting: **Czech Wine Salon** ← ⑥, open year round, entices visitors with the finest Moravian and Czech wines. The collection is compiled

annually by the prestigious Wine Salon Czech National Wine Competition. Wines must be exclusively from domestic grapes and must pass a rating system. The best one hundred wines have the right to mark their bottles with the Salon's gold medal.

In connection with the roots of viticulture here, we have already talked about the Romans. **The Mušov Visitor Centre, the Gate to the Roman Empire**, in Pasohlávky tells you a fascinating story. It presents an extraordinary archaeological site.

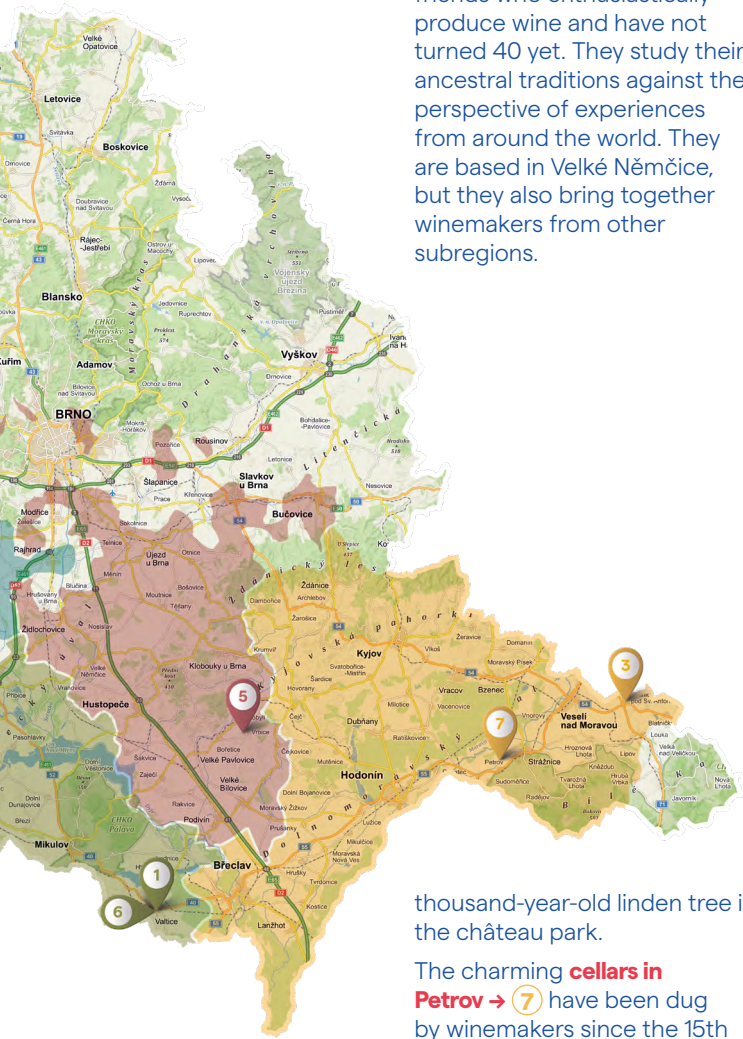
The Velké Pavlovice subregion is one of the sunniest places in the Czech Republic. The varieties are ruled by Grüner Veltliner, closely followed by Blaufränkisch and St. Laurent. In Velké Pavlovice they bred the André variety.

The micro-region of Bořetice, Kobylí, Němčíčky, Velké Pavlovice, and Vrbice is even called **Modré Hory** and it boasts a VOC certification. Blue grapes dominate. Velké Pavlovice attracts visitors to the modern “drunken cellars,” in **Vrbice** → ⑤ a 7-storey hill of cellars

like something from a fairy tale awaits you.

The winemaker Hustopeče with a quaint statue of wine yeast became famous for its almond trees. Climb to the rare orchard and lookout tower above the village. Visit also the spring Slavnosti Mandloní a Vína, which offers a flood of pink flowers, good wine, and a celebration of spring in one!

The wine-growing craft in South Moravia does not end there. The **Mladí Vinaři** association was founded by friends who enthusiastically produce wine and have not turned 40 yet. They study their ancestral traditions against the perspective of experiences from around the world. They are based in Velké Němčice, but they also bring together winemakers from other subregions.



The vineyards of the Moravian Slovakia subregion have quite diverse natural conditions, and therefore the palette of wines here is as varied as the landscape. The varieties are ruled by the Rheinriesling and Chardonnay, and at home there are also blue varieties such as Cabernet Moravia born in Moravská Nová Ves. In Blatnice pod Svatým Antonínkem taste the legendary Blatnický Roháč.

You will meet wine at every step in **Bzenec**. For example, in the labyrinth of cellars under the local château! You will enjoy the Benecká Lipka named after a

thousand-year-old linden tree in the château park.

The charming **cellars in Petrov** → ⑦ have been dug by winemakers since the 15th century. The 80 baroque cellars of the Piže complex have a charming blue levelling and Moravian-Slovak ornaments. They form a street with two squares and are one of the most charming in Moravia. Prušánky also has its own village of wine cellars. The **Nechory complex** with 450 cellars has a small square, several streets ... and even the guardian spirit called Ochechula.

Soak up tradition and folklore at the Bzenec costumed grape harvest in September. In May, you can experience the **Ride of the Kings in Vlčnov**. They also have a protected complex of presses.

VELKÉ PAVLOVICE WINE-GROWING SUBREGION



MORAVIAN SLOVAKIA WINE-GROWING SUBREGION